



# 2018 WNY Children's Book Expo Poster Illustration Contest

## April 30th - May 18, 2018

**Calling All Young Illustrators:** Planners of the WNY Children's Book Expo are looking for a talented student to create an illustration to be used in a promotional poster. The poster will be seen all over Western New York. We would like to find a student through an art contest, and hope you'll help by asking your students to participate.

### Here's the scoop on the contest:

**Contest Concept:** To create poster art promoting the 2017 Western New York Children's Book Expo. Contest is open to students in grades K - 8. Winning art will be used in actual promotional posters and social media.

**Contest theme:** IMAGINE books through the WNY Children's Book Expo.

**Poster Concept:** Winning design will be reproduced as full color posters. The final art will also be digitized for use in social media.

**How to enter:** Students will submit one entry form. (See downloadable entry form). For your convenience, a Contest Rules handout is also available for download. Completed entry forms can be scanned and posted to the KidsLit WNY Facebook Group. Please see the contest rules for post details. Three finalists will be chosen, posted to the KidsLit WNY Facebook group to be voted on by the community to select the final winner. The winner will be announced on 6/9/18.

**Please see the *Poster Illustration Contest Timeline* for contest details.**