



# 2018 WNY Children's Book Expo Poster Illustration Contest

## April 30th - May 25th, 2018

**Calling All Young Illustrators:** Planners of the WNY Children's Book Expo are looking for a talented student to create an illustration to be used in a promotional poster. The poster will be seen all over Western New York. We would like to find a student through an art contest, and hope you'll help by asking your students to participate.

### Here's the scoop on the contest:

**Contest Concept:** To create poster art promoting the 2018 Western New York Children's Book Expo. Contest is open to students in grades K - 8. Winning art will be used in actual promotional posters and social media.

**Contest theme:** IMAGINE books through the WNY Children's Book Expo.

**Poster Concept:** Winning design will be reproduced as full color posters. The final art will also be digitized for use in social media.

**How to enter:** Students will submit one entry form. (See downloadable entry form). For your convenience, a Contest Rules handout is also available for download. Completed entry forms can be scanned and posted to the KidsLit WNY Facebook Group OR emailed to [books@monjeysread.com](mailto:books@monjeysread.com). Please see the contest rules for post details. Three finalists will be chosen, posted to the KidsLit WNY Facebook group to be voted on by the community to select the final winner. The winner will be announced on 6/9/18.

**Please see the *Poster Illustration Contest Timeline* for contest details.**



# 2018 WNY Children's Book Expo Poster Illustration Contest

## What are the contest rules?

- Contest submissions will be accepted from April 30th- May 25th, 2018.
- Open to students grades K - 8.
- One entry per student.
- Original artwork only.
- Your illustration must be about this year's topic: IMAGINE
  - **IMAGINE...**
    - the characters we meet in books
    - the adventures told in books
    - the places we find books
    - anything is possible

## How do I participate?

**Step 1.** Download and print your template

**Step 2. Create your work of art!**

**Medium:** Use whatever inspires you as an artist! Paint, colored pencil, markers, crayons or any medium you choose.

**Step 3.** Submit your *Official Entry Form* in one of two ways: Post a picture of the image to the [KidsLit WNY Facebook Page](#) OR email your submission to [books@monkeysread.com](mailto:books@monkeysread.com)!

1. Please keep the original safe, if your artist wins the contest, we will need a high quality scan of the original to make it a poster.

If you have any questions, please post them to the KidsLit WNY Facebook Page.

## What happens after I submit?

1. A panel of book illustrators will review the final illustrations for careful consideration!
2. VOTE! We will announce the final three selections on the KidsLit WNY Facebook Page and open it up to a vote!
  1. Get your friends and family to choose the cover they like best!
3. We will announce the final winner at our KidsDay event and LIVE on the the *KidsLit* WNY Group Page Facebook Page June 9th at noon.



## 2018 WNY Children's Book Expo Poster Illustration Contest Timeline

