



Fact Sheet

November 5 - 10, 2018

Imagine...A week-long celebration of children's literature!

KidsLit Week 11/5/18 - 11/9/18 School and Community Center Author Visits

EXPO Saturday 11/10/18 - Buffalo Niagara Convention Center (BNCC) 10:00 a.m. - 3:00 p.m.

Admission: Admission is **FREE** for all ages. Activities target students pre-K thru middle school.

Event Summary: Six Days to *IMAGINE* the power of books

WNY Children's Book EXPO, Buffalo's premier literary event for children, is composed of two parts: *KidsLit Week*, and *EXPO Saturday*. During *KidsLit Week*, internationally acclaimed authors will visit area schools, libraries, museums and other cultural venues. The visits, scheduled Monday, 11/5/18 - Friday, 11/9/18, aim at inspiring a love of books in students grades pre-K through middle school. *EXPO Saturday* is a day-long showcase of new and beloved books written for kids. Here, authors interact directly with children through readings, book-signings, presentations and demonstrations. Educators too have a niche at *EXPO Saturday*. A NYS approved 3-hour CTLE Workshop is held annually. In 2017, 127 educators attended from across Upstate New York and Southern Ontario. The workshop was given excellent reviews, and will be held again in 2018.

Founders Kim Krug and Kathleen Skoog, Owners, Monkey See Monkey Do...Children's Bookstore.

Collaborators Monkey See Monkey Do...Children's Bookstore, Read to Succeed Buffalo, Medaille College.

Presenting Sponsor BlueCross BlueShield of Western New York

Community Impact, KidsLit Week

Author Visit Outreach: In 2017, more than 27,000 students, teachers and administrators experienced author visit. There were 60 school visits in total, an increase of 30% over 2016. Buffalo Public Elementary Schools had 11 sponsored visits, 150% of 2016. Six visits were held at Buffalo Charter Schools, a 50% increase over the previous year. Author visits were held throughout 26 WNY school districts and charter schools and included 15 community/cultural venues.

Community Impact, EXPO Saturday

In 2017, nearly 2,800 children and adults attended, an increase of over 20% of 2016.

The extensive impact of EXPO 2017 was made possible by the generous support of over 40 sponsors, particularly our presentation sponsor BlueCross BlueShield of Western New York, and major donors; The Buffalo News, Garman Family Foundation, Medaille College, Rich Products Corp., WGRZ, Buffalo Lodging Associates, Wegmans, Western New York Family Magazine, Northtown Automotive Companies, Lamar Advertising, Wm. D. Lorenz Construction, Inc., M&T Bank and BAV Services, Inc.

Organizational Support

A 12 member planning committee, and approximately 85 volunteers contributed over 2500 volunteer hours in order to ensure event's success in 2017.