



WNY CHILDREN'S BOOK EXPO 2018 SPONSORSHIP PACKAGES

PRESENTING SPONSOR

\$15,000

- Sponsor two (2) school author visits during KidsLit Week plus book donations to school visits and Expo
- Sponsor Break-Out Room with Author Presentations throughout the Expo
- Signage in Lobby and Ballroom Stage
- On-site banners, display table/chairs, ongoing mentions in video and live announcements
- Logo on promotional materials such as event posters, flyers, WNYCBE website, in-store promotion and WNYCBE bookmarks*
- Recognition on print, broadcast, electronic, and social media marketing*
- Six (6) invitations to private VIP author event during KidsLit Week

Chapter 1 Sponsor

\$7,500

INDUSTRY EXCLUSIVE

- Sponsor two (2) school author visits during KidsLit Week and book donations to the schools
- Signage in Ballroom and breakout room
- On-site banners, display table/chairs, ongoing mentions in video and live announcements
- Logo on promotional materials to include event posters, flyers, WNYCBE website, and in-store promotions*
- Recognition on print, electronic & social media marketing*
- Four (4) invitations to private VIP author event during KidsLit Week

Chapter 2 Sponsor

\$5,000

INDUSTRY EXCLUSIVE

- Sponsor two (2) school author visits during KidsLit Week and book donations to the schools
- Logo on promotional materials to include event posters, flyers, and WNYCBE website*
- Recognition on print, electronic & social media marketing*
- Four (4) invitations to private VIP author event during KidsLit Week

Chapter 3 Sponsor

\$2,500

- Sponsor one (1) school author visit during KidsLit Week and book donations to the school
- Recognition on print, electronic & social media marketing*
- Two (2) invitations to private VIP author event during KidsLit Week

Chapter 4 Sponsor

\$1,000

- Sponsor one (1) school author visit during KidsLit Week and book donations to the school
- On-site vendor table in Ballroom
- Recognition on print, electronic & social media marketing*
- Complimentary one-year Loyal Monkey family membership (20% of ALL in-store and special order books and advance notice of special promotions/ discounts).

* when logos are provided before print deadlines

Be a part of **EXPLORING** books with Western New York's children at the
4th Annual WNY Children's Book Expo on November 10, 2018.

www.WNYCBE.org



Read to Succeed Buffalo
Community Alignment for Reading Excellence

WNYCBE c/o Read to Succeed Buffalo
392 Pearl Street, Buffalo, New York 14202



Bringing books to life through author interaction celebrating literature during KidsLit Week Nov. 5 - 10 for the children of Western NY.
WNY Childrens Book Expo | 11.10.18

SPONSORSHIP RESPONSE FORM

Name of Sponsor: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS

- | | | | |
|--|----------|--|---------|
| SOLD! <input type="checkbox"/> Presenting Sponsor | \$15,000 | <input type="checkbox"/> Chapter 3 Sponsor | \$2,500 |
| <input type="checkbox"/> Chapter 1 Sponsor
- Industry exclusive | \$7,500 | <input type="checkbox"/> Chapter 4 Sponsor | \$1,000 |
| <input type="checkbox"/> Chapter 2 Sponsor
- Industry exclusive | \$5,000 | | |

PAYMENT INFORMATION:

Please enclose a check payable to "Read to Succeed / WNYCBE: Amount: \$ _____

Mail this completed form and payment to:
WNYCBE c/o Read to Succeed Buffalo
392 Pearl Street, Buffalo, NY 14202

SPONSORS: Please email your company's logo file (EPS or PNG) to WNYCBE@monkeysread.com

WNY Children's Book Expo is a collaboration to bring authors and illustrators to the children of Western New York between:



Read to Succeed Buffalo
Community Alignment for Reading Excellence



THANK YOU FOR YOUR SUPPORT!

392 Pearl Street | Buffalo | New York | 14202 | www.WNYCBE.org